



## CALL FOR PRESENTERS

“Reclaim Nursing: Heal, Empower, and Inspire.”

### 2018 Kentucky Nurses Association (KNA) Annual Conference

November 1 – 2, 2018

Time frame: 9:00a.m.- 4:30p.m.

Holiday Inn Louisville East

The Kentucky Nurses Association (KNA) is seeking dynamic, engaging and knowledgeable presenters for the 2018 KNA Annual Conference. KNA members and non-members are welcome to submit an application to present.

#### THEMES

Thursday, November 1            The Nurse’s Role in Personal Health - Transforming Ourselves

Friday, November 2            The Nurse’s Role in Population Health -Transforming Healthcare

#### TARGET AUDIENCE

- The primary conference audience of over 500 attendees will include multiple levels of professional nurses, LPNs, health care students, and senior level managers.
- Health care professionals, educators and entrepreneurs will also be in attendance.
- General Session and Workshop content and instruction should be geared to a level that is appropriate for the target audience.
- Continuing Education Units will be offered. Presentation content must include expected outcomes, presenter’s vita, and a teaching plan.

#### SUBMISSION DETAILS (NEW! Extended deadline)

**\*\*April 30** - Presenter proposal application deadline (No exceptions). Signed application and 5-minute PowerPoint presentation demo video. Failure to include all of these items will result in the proposal not being considered.

#### TIMELINE

**June 15, 2018**

Acceptance/Regret/Wait listed Notification Sent

**June 30, 2018**

Presenters notified by email when their sessions are scheduled and time allotted for the presentation

**July 15, 2018**

Head shot, (high resolution 300 dpi JPEG file, cropped head to shoulder).

**July 15, 2018**

KNA/KBN Continuing Education Planning Form due

**July 15, 2018**

Full presentation – PowerPoint and handouts (Once submitted, the content on the slides will not be altered.)



## **DRAFT AGENDA**

The 2018 conference is in the early planning stages, but a conference agenda draft is attached.

## **FORMAT**

- Poster presentations and/or oral presentations
- Panel presentations
- Time length: 50-minute segments
- Sessions may be lectures, research based, hands on, interactive, creative, dynamic and feature best practices in nursing and health promotion.

## **OBJECTIVES**

- Attendees should leave with specific knowledge and skills about various aspects of the topic as stated in the KBN contact education form and how it relates to the future development of the attendee or nursing practice.
- Presentations should provide attendees with educational value and refrain from promoting a specific business, product or service. (Please note that the Exhibitor Hall offers opportunities for product or service promotion.)

## **CONFERENCE CURRICULUM**

When developing your presenter proposal application, please provide a balanced program that meets the following program themes:

### **For Thursday's theme:**

- Healthy Nurse: The Nurse's Role in Personal Health
- Physical activity (yoga, walking, breathing, running, sports, etc.)
- Healthy sleep
- Healthy weight
- Nurse fatigue
- Nutrition
- Quality of life/ work life balance
- Safety
- Substance use among nurses

### **For Friday's theme:**

- Healthy Commonwealth: The Nurse's Role in Population Health
- School nurse initiative
- Perinatal health
- Homelessness
- Veterans
- Access to health care and health insurance
- Tobacco cessation
- Human trafficking



- End of life/palliative care
- Incivility
- Bullying and workplace violence

#### **HANDOUTS & POWERPOINT PRESENTATIONS**

- Handouts may be appropriate, depending on the complexity of the topic and most will be given to attendees electronically.
- Power Point Presentations are encouraged and will also be made available to attendees electronically.
- Materials must be presented to KNA by specific deadlines or they will not be accepted.

#### **FEES & PRESENTER BENEFITS**

- As a 2018 presenter, your conference session registration is complimentary. If you wish to obtain CE's, you must be a paid conference registrant.
- All presenters will be listed in the fall *Kentucky Nurse* publication that is mailed to over 80,000 nurses in Kentucky and mentioned on the KNA Facebook page.

#### **A NOTE CONCERNING HONORARIA**

KNA has a tradition of using educational conference sessions as a platform for innovation in the spirit of networking and sharing. Therefore, we look for contributors who are willing to share their expertise without expectation of an honorarium or reimbursement of expenses.

#### **PRESENTER EXPECTATIONS**

By participating in the conference, presenters give KNA permission to record their session and take photos. Presenters will be available for press interviews if requested.

Please note: Sponsorship or Exhibitor Hall participation is appropriate for groups or persons with commercial interests. More information will be sent out separately and at a later date.)

#### **KNA CONTACT**

Email or mail your application, headshot, etc. to:

KNA  
305 Townepark Circle, Suite 100  
Louisville, KY 40243  
[Admin@kentucky-nurses.org](mailto:Admin@kentucky-nurses.org)